



# ST. FRANCIS COLLEGE | BENGALURU

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University  
Accredited 'B++' Grade by NAAC | Approved by AICTE

## NAVIGATING INTERNSHIPS IN CRAFTING COMIC-STYLE CAMPAIGNS FOR DIGITAL MARKETING IN THE 2026 ORANGE ECONOMY



A Guest Lecture organised by BVA (Animation and Game Art) in association with IQAC

**GUEST LECTURE:  
SOMASHEKAR B K, MFA**

**DATE: MAY 12, 2026**

**TIME: 2:30 PM**

**VENUE: ROOM No. 611**



**CHANDRA SHEKHAR M B**  
(Event In-Charge)



**MS. USHA L**  
(HOD)



**DR. R N SUBBA RAO**  
(Principal)



**BRO DR TITUS ANTO**  
(Director)